

# Sonoma Salute to the Arts



## 2007 Visual Art Competition Exhibit & Silent Auction

**The Sonoma Valley Arts Alliance, Non-profit Sponsor of Sonoma's 22nd Annual Salute to the Arts, invites artists to participate in the Annual Visual Art Competition, Exhibit, and Silent Auction.**

The competition's primary purposes are to enhance the event's focus on the arts; to support and promote individual artists; to heighten awareness of the arts in Sonoma Valley; and to increase the fundraising capacity of Salute to the Arts for participating non-profit organizations.

Quality of work will be the foundation of judging criteria for the Visual Art Competition at the 22nd Annual Sonoma Salute to the Arts. Traditional, contemporary, functional, impressionist, and abstract two- and three-dimensional works of art are welcome. The competition is designed to celebrate fine art and support artists in their creative endeavors. **Artists may submit works of their own choice, as well as works which depict the many facets of Sonoma Valley; including landscapes food and wine.**

Accepted work will be unveiled for sale at the Silent Auction with a sparkling wine reception and awards ceremony before the **Salute Celebration**, at 6 pm, Sonoma Plaza, on Friday, August 3. The Silent Auction closes at 4 pm Sunday, August 5.

Two tickets to the **Salute Celebration ~ Sonoma's Secret Spaces** (regularly \$95 per person) are available to participating artists at the discounted rate of \$65 per person. Winning artists will receive two complimentary tickets in addition to the prize money! Winning tickets cannot be issued until the Friday evening reception at 6 pm. (If tickets have already been purchased, they must be returned within one week of the event for a refund.)

**22nd Annual Sonoma Salute to the Arts  
August 3, 4 & 5**

## CALENDAR

### FRIDAY, JULY 6

Deadline: Mail slides, entry forms, fee (\$25 for one entry, \$45 for two or three entries), and SASE #10 business envelope, for receipt by July 6 to P.O. Box 1947, Sonoma, CA 95476 ~ or deliver to Summers-McCann Inc. Public Relations, 752 Broadway, Sonoma. All materials must be received no later than Monday, July 9, before 2 pm. Slides will not be accepted after this time.

### WEDNESDAY, JULY 11

Notification cards will be mailed to artists indicating works accepted or not accepted.

### MONDAY, JULY 30<sup>TH</sup>

**(ONLY IF NOT DELIVERED IN PERSON)**  
Ship accepted work to arrive anytime by Monday, July 30 to Summers-McCann, 752 Broadway, Sonoma, CA 95476. Include return shipping labels, correct shipping payment, and \$10 handling charge.

### FRIDAY, AUGUST 3<sup>RD</sup>

Hand delivery of accepted work to Fine Art Pavilion, Sonoma Plaza, Friday, August 3<sup>rd</sup> between 9 am and 10 am. No box necessary.

### FRIDAY, AUGUST 3<sup>RD</sup>

**Salute Celebration**, 6:00 pm, Sonoma Plaza.  
The unveiling of the Sonoma Salute to the Arts 22nd Annual Visual Art Competition Silent Auction and the awards ceremony. Participating artists are invited to the opening sparkling wine reception and award ceremony at no charge. Winners will receive two tickets for admission to Sonoma's Secret Spaces at that time. The bidding continues Saturday and Sunday, August 4<sup>th</sup> and 5<sup>th</sup> until 4 pm.

### SUNDAY, AUGUST 5<sup>TH</sup>

The Silent Auction continues until 4 pm. Pick up unsold work beginning at 6 pm at the Fine Art Pavilion in front of City Hall in Sonoma Plaza. Return shipping must be prepaid. Shipped work will be shipped back the following week.

# Sonoma Salute to the Arts

## 2007 Visual Art

### Competition & Exhibit

#### Awards

First Place	Flatwork & 3-D	\$1,000 each
Second Place	Flatwork & 3-D	\$500 each
Third Place	Flatwork & 3-D	\$250 each

Honorable Mentions to be awarded at the jurors' discretion.

#### Jurors

**Beth Goldberg** is Curator at Falkirk Cultural Center, a contemporary art center and historic site in San Rafael. She has been curating, teaching and writing about art for twenty years. She is also Director of Learning to Look, an arts education program for Marin County schools. She holds an M.A. in Art History from the University of Massachusetts, Amherst.

**Donna Seager** has been involved in the art business since 1978. She has worked and directed galleries in New Orleans, Boston, San Francisco and Marin County, where she spent 10 years with Robert Green Fine Arts. Throughout her career, Seager has written articles about artists and exhibitions for various publications and is a member of the San Anselmo Arts Commission. In November 2005, Seager opened her own gallery where she has distinguished herself in part, because of her belief in artist books, as well as by her keen eye and energetic support for the art and artists of the Bay Area.

**William Harsh**, an artist who has lived and worked in the San Francisco Bay Area and has over 25 years of dedicated studio practice. Primarily an oil painter, he also works extensively with other painting and drawing media and with monotype printmaking. Raised in Europe and the US, he studied with Philip Guston and James Weeks at Boston University, and has for many years taught studio art at colleges in New England and California. Harsh's work is included in numerous collections in the US, Canada, and Europe. He is currently represented by the San Francisco Museum of Modern Art Artists Gallery and the Linda Durnell Gallery in Los Gatos, CA

#### Eligibility

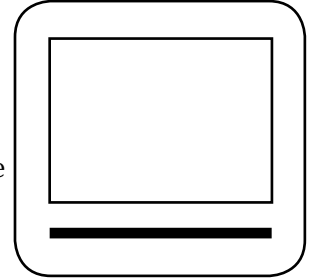
This juried exhibition is open to all residents of California. Art must be original and completed within the last two years. Both flatwork and 3-D work will be considered in all media, except photography.

#### Pricing

The artist chooses a retail price and will receive one-half (artist net price) if the piece sells.

#### Slides

Include a self-addressed stamped envelope (#10 business SASE) with your slides and entry form. Slides of accepted works will be retained by the SVAA as a record of the exhibit. Slides of work not accepted will be returned with the notification card. All entries are subject to the jurors' selection and their decision is final. Mark each slide with a *Red Dot* on the upper right corner and the artist's name, title, medium, date of artwork, and size (height, width, depth) below the image. Tip: For slides from digital cameras visit [slides.com](http://slides.com) for faster delivery.



#### Entry Rules

Selection of work will be made from 35mm slides. Submit one slide for each flatwork piece and two slides for each 3-Dimensional piece (front and back). Each artist may submit up to three works of art for jurying. All flatwork must be ready for hanging with hangers and wire-attached. Size limitation: 3 ft x 4 ft. Slides are assumed to be accurate representations of actual works.

**The jurors will reserve the right to reject any accepted work not accurately represented by the slides.**

#### Entry Fees

Artists may submit a maximum of three entries, in one or both categories. The entry fee is \$25 total for one, or \$45 for two or three entries. All fees are non-refundable. Please make your check payable to SVAA and mail with your slides, entry forms, and SASE to Sonoma Salute to the Arts, P.O. Box 1947, Sonoma, CA 95476.

#### Delivery or Shipping of Accepted Works

Artists may personally hand deliver, or may ship prepaid by UPS. Shipped work must be accompanied by return shipping paperwork and payment for return. SVAA and Summers-McCann are not responsible for work damaged during shipping.

**For additional information call Summers-McCann Inc. 707.938.1133**

**Sonoma Salute to the Arts**  
**P.O. Box 1947 • Sonoma, CA 95476**  
**[salutetothearts.com](http://salutetothearts.com)**

22nd Annual  
*Sonoma Salute to the Arts*

**2007 Visual Art  
Competition & Exhibit Entry Form**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

email \_\_\_\_\_

Telephone \_\_\_\_\_

	Flat	3D
1. Title _____		
Retail \$ _____ Size _____ Media _____	<input type="checkbox"/>	<input type="checkbox"/>
2. Title _____		
Retail \$ _____ Size _____ Media _____	<input type="checkbox"/>	<input type="checkbox"/>
3. Title _____		
Retail \$ _____ Size _____ Media _____	<input type="checkbox"/>	<input type="checkbox"/>

**Release: I have reviewed the SVAA Visual Art Competition guidelines and agree to enter the competition as outlined. I agree to not hold SVAA, Summers-McCann, or jurors responsible in the event of damage or theft. I authorize reproduction of my work for Sonoma Salute to the Arts publicity.**

X \_\_\_\_\_  
Signature